Uniting professionals and advocates to end animal cruelty.

Presented by:

The Animal Protection Society

Animal Law Source
Your Resource For Georgia Animal Law

APAW
ANIMAL PROTECTION AND WELLNESS ACADEMY

SPONSORSHIP & EXHIBITOR PACKAGES

ANIMAL PROTECTION AND WELLNESS EXPO 2020

Worldwide VIRTUAL Conference

A Worldwide LIVE VIRTUAL Conference
October 29th & 30th
visit www.animalprotectionexpo.org

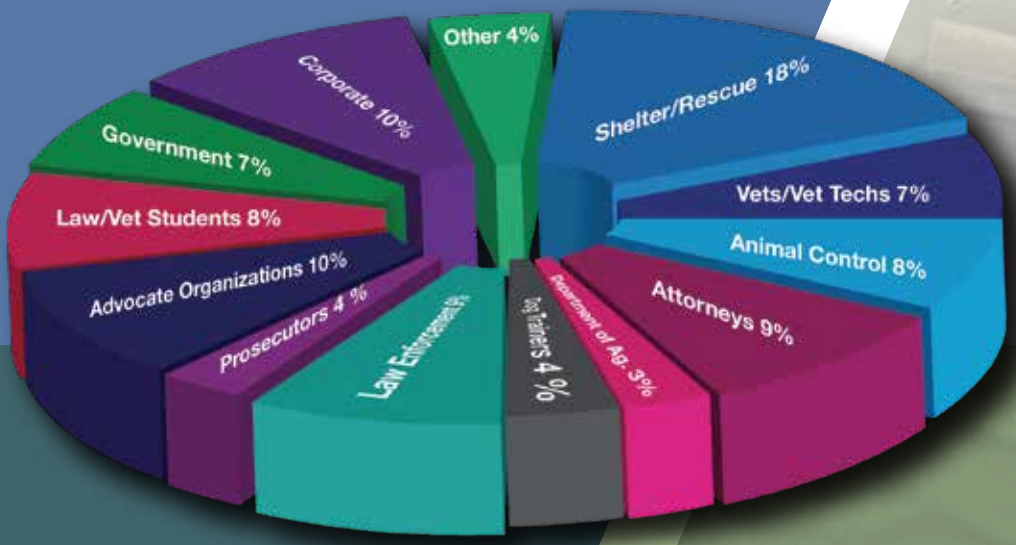
SPONSOR OR EXHIBITOR BENEFITS

Here you will find access to a vast cross-section of animal law professionals and animal welfare advocates, all in one place, at one time. Our 22nd annual event attracts all of those involved in animal protection, services, education and welfare. And this year we are going virtual, so this will be worldwide.

- Prosecutors, Civil Attorneys, Judges and Lawmakers
- Law Enforcement Officers
- Animal Control Officers, DOA Inspectors & other Regulatory Inspectors
- Veterinarians and Vet Techs
- Shelter and Rescue/Foster Professionals
- Animal Behaviorists and Training Professionals
- Pet Industry Leaders
- Public Safety Professionals, Teachers, Realtors & Social Workers
- Domestic Violence, Child/Elder Protection, Violence Interceptors and Animal Welfare Advocates

Dare to Care: Without your support we cannot reach a vital goal of awareness, education and networking.

2019 ATTENDEES



WHAT SPONSORS, EXHIBITORS & ATTENDEES SAID ABOUT OUR CONFERENCE:

"The courses are so diverse and so interesting. This is a must for all people involved in animal protection."

"Get ready to meet some of the most important decision makers in the legal, veterinary, advocate and sheltering arenas."

RESERVE YOUR SPACE NOW!

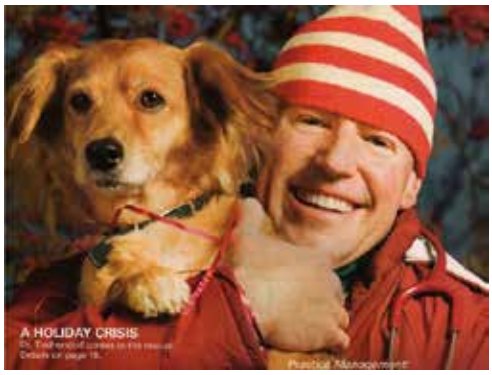
AMAZING SPEAKERS AND EDUCATORS ON BOARD...

The Animal Protection And Wellness Expo prides itself on partnering with amazing speakers and educators to provide the latest animal related topics, legislation and trends to attendees. In 2019 we had Nancy Grace, Victoria Stilwell, Senator Kay Kirkpatrick, Claudine Wilkins, and many more amazing speakers.

Our 2020 lineup is even more exciting, with some new faces, new courses and more. Take a look at the 2020 Agenda on our website, www.animalprotectionexpo.org.

Dr. Jeff Young, DVM

Jane Valez-Mitchell



Dr. Jay Tischendorf, DVM

Victoria Stilwell

Claudine Wilkins

Carol Buckley

Plus:
Claudine Wilkins, Animal Law Expert and Founder of The Animal Protection Society, Animal Law Source & APAW Academy
Jim Crosby, Dog Bite Expert
Kimberly Schwartz, Senior Assistant Distric Attorney, Chattahoochee Judicial Circut
Phil Arkow, National Link Coalition - the National Resource Center on The Link Between Animial Abuse & Human Violence
Jason Clark, Founder, Southeastern Reptile Rescue, Snake Expert
William Goren, Attorney and Service Animal Law Expert
Alex Cessna, Dog Trainer
Jamie Contreras, Senior Staff Attorney, Animal Legal Defense Fund
Michelle Welch, Senior Assistant Attorney General, Virginia
Mark Murrah and Jason Smith, GA Dept. of Agriculture, Animal Protection and Equine Division
Susan Jacob-Meadows, Canine CellMates
And many more!

BECOME A SPONSOR - WE NEED SPONSORS LIKE YOU

at Animal Protection And Wellness (APAW) Expo an Online VIRTUAL International Conference

This year with Covid-19, we've decided to go **VIRTUAL**. Excitement is growing as we evolve from our in-person conference and prepare to launch the **22nd Annual Animal Protection And Wellness (APAW) Expo - A Virtual Conference.** On October 29 & 30, 2020 - we will be **LIVE** with two tracks. After each presentation, there will be a 20 minute **LIVE** Q&A.

Although we would have loved to see and talk to you in-person, please join us for our virtual conference experience complete with an Exhibit Area where you can interact with conference attendees and showcase your company or organization. With going Virtual, we are now able to not only be available to those of you nationwide, but we are also now available world wide!! We've gone global!

By partnering with the **Animal Protection And Wellness (APAW) Expo - A Virtual Conference** you get a direct. a cost-effective way to reach key professionals in the animal welfare field. Attendees come from a variety of agencies including:

- Attorneys and Prosecuting Attorneys
- Judges
- Law Enforcement & Animal Control Officers
- Veterinarians and Vet Techs
- Department of Agriculture Investigators & GBI Agents
- Shelter and Rescue Professionals
- Animal Training Professionals, Students and Teachers
- And many more!

Without your support, we would not be able to achieve our goal as the most innovative and educational Animal Welfare conference of the year. Therefore, we will make sure that your organization's brand will be on all media that we share during the promotion of our event.

Our success is unmatched and continues to draw a large numbers of animal welfare professionals worldwide. If this is your market, don't miss this unique opportunity to showcase your products & services! There are a limited number of sponsorships offered. **Sign up now at www.animalprotectionexpo.org**

Benefits of Sponsoring the APAW Expo

- Depending on your level of sponsorship, your organization's visibility will consistently be promoted during the days leading up to the event as well as throughout the event
- Exhibit Hall is open 24/7 from Oct. 15 thru Jan. 1, 2021 - it is not only accessible to all attendees, but also anyone visiting our website.
- Allows attendees and the public to pop in and out and to access content on their own time
- Expanded attendee base: With no travel costs and a low registration fee, it's easier than ever for interested animal welfare professionals to attend, and we expect attendance numbers to reflect that.
- A comprehensive and cutting-edge educational conference. View agenda **here**.
- Access to key decision makers in the animal welfare community (see above)

Your Sponsorship Virtual Expo Booth

Each booth fee includes the following:

- Premium Placement on our Expo Map
- Placement is based on sponsorship level
- Sponsors receive a specified number of full conference online registrations based on sponsorship level
- A listing in the online and downloadable Conference Program
- An ad in the online and downloadable Conference Program. Size determined by sponsorship level
- List of all attendees who **opt-in** to be contacted by exhibitors & sponsors following the show.*
- Each booth is custom built with the following features: (View sample booth **here.**)
    - Ability to present video and/or audio content
    - Website links
    - Contact information
    - Specific links to your social media
    - Sales/product materials to share with those visiting your booth
    - Company logo, company colors and a paragraph with your company description

See Sponsorship levels for complete list of amenities per level.

All applications must be submitted, approved and paid before September 15, 2020 to be included in the virtual exhibit hall. All booth assets must be submitted by October 1, 2020. Virtual booth space is limited, so reserve your space now!

Sponsorship Cancellation Policy

Sponsors canceling will forfeit 50% of their booth fee. All cancellations must be emailed to **stephanie@theanimalprotectionsociety.org**. To be official, a confirmation of the cancellation from APAW xpo must be received by the exhibitor. If confirmation is not received, please call Stephanie Neimiller at 678-429-7151.

* The opt-in list of attendees is available to exhibitors and sponsors of APAW Expo. This list is limited to a one-time use. All names and contact information are the exclusive and valuable property of APAW Expo. The exhibitor/sponsor in no way acquires ownership or rights to further usage of the list or the names. APAW Expo is not commercially endorsing or promoting any product or service. The APAW Expo name cannot be used in promotion without prior written approval. APAW Expo reserves the right to refuse use of this list at its discretion.

Questions about sponsoring? Contact Stephanie Neimiller at 678-429-7151 or by email at stephanie@theanimalprotectionsociety.org

Sponsorship Package Descriptions

DIAMOND Sponsor — $5,000

- Virtual Exhibit Booth (premium location)- Includes: 2 video spaces for company videos, pdf brochure downloads links, company description and place for product or organization photos
- Logo on each page of website, each virtual class, newsletters, attendee registration page, all ads and social media posts and on the cover of the digital program.
- 2-5 minutes video to talk about your business, product or organization to be posted on main page of website
- Full page ad, inside front cover in virtual, downloadable conference program
- 4 ads placed throughout website
- 4 dedicated posts on social media
- 8 FREE Virtual Conference Tickets

GOLD Sponsor — $2,500

- Virtual Exhibit Booth (premium location)- Includes: 2 video spaces for company videos, pdf brochure downloads links, company description and place for product or organization photos
- Logo on each page of website, each virtual class, newsletters, attendee registration page, all ads and social media posts and on the cover of the digital program.
- 1 minutes video to talk about your business, product or organization to be posted on main page of website
- 1/2 page ad, in virtual, downloadable conference program
- 3 ads placed throughout website
- 3 Dedicated posts on social media
- 6 FREE Virtual conference Tickets

SILVER Sponsor — $1,500

- Virtual Exhibit Booth (premium location)- Includes: 1 video spaces for company videos, pdf brochure downloads links, company description and place for product or organization photos
- Logo on each page of website, each virtual class, newsletters, attendee registration page, all ads and social media posts and on the cover of the digital program.
- :30 sec video to talk about your business, product or organization to be posted on main page of website
- 1/4 page ad in virtual, downloadable conference program
- 2 ads placed on website
- 2 Dedicated posts on social media
- 4 FREE Virtual conference Tickets

BRONZE Sponsor — $750

- Virtual Exhibit Booth (premium location)- Includes: 1 video spaces for company videos, pdf brochure downloads links, company description and place for product or organization photos
- Logo on each page of website, each virtual class, newsletters, attendee registration page, all ads and social media posts and on the cover of the digital program.
- Business Card ad in conference program
- 1 ad placed on website
- 1 Dedicated post on social media
- 2 FREE Virtual conference Tickets

SCHOLARSHIP Sponsor — $125

Sponsor any professional(s) to attend the conference who otherwise cannot affor to attend. Budgets are tight for animal control officers, law enforcement and others in this field. Consider sending those who need it most. Donate any amount. $125 covers one 2-day registration. Multiple scholorship sponsorships welcome and appreciated.

* Sponsorship package does not include speaker fees.

Sponsorship Registration Form

Expo sponsors should check page 3 of this prospectus for the specific benefits of each level of sponsorship. Exhibit space size must be requested below and is determined by sponsorship level. Please check your sponsorship level(s) below:

- ☐ DIAMOND Sponsor $ 5,000
- ☐ GOLD Sponsor $ 2,500
- ☐ SILVER Sponsor $ 1,250
- ☐ BRONZE Sponsor $ 750
- ☐ SCHOLARSHIP Sponsor $ 125

Company Name (as it will appear in the on-site expo program and all promotional materials)

Contact Name E-Mail Address

Address (as it will appear in the on-site expo program)

City, State, Zip Province/Country

Phone (as it will appear in the on-site expo program) Fax Website

Bill To Company Name (if different from exhibiting company)

Contact Name E-Mail Address

Address

City, State, Zip Province/Country

Total Commitment: $_____ Authorized Signature: _____ Date: _____

Your signature acknowledges compliance to the terms and conditions set forth in the Exhibitor / Sponsor Support Agreement Contract, Rules and Regulations. Dates and location subject to change. Invoice will be emailed to the email address listed above.

Email this completed form to:
Animal Protection And Wellness Expo
E-mail: sponsor@animalprotectionexpo.com

If paying by check, make check out to:
The Animal Protection Society
12460 Crabapple Road
Suite 202-119
Alpharetta Ga 30004

Preferred Payment is PayPal
Use PayPal method if paying by credit card. Payment link is on www.animalprotectionexpo.com

Exhibit at Animal Protection And Wellness (APAW) Expo a VIRTUAL International Conference

This year with Covid-19, we've decided to go **VIRTUAL**. Excitement is growing as we evolve from our in-person conference and prepare to launch the **22nd Annual Animal Protection And Wellness (APAW) Expo - A Virtual Conference.** On October 29 & 30, 2020 - we will be **LIVE** with two tracks. After each presentation, there will be a 20 minute **LIVE** Q&A.

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Animal Protection And Wellness (APAW) Expo - A Virtual Conference offers a cost-effective way to reach key professionals in the animal welfare field. Attendees come from a variety of agencies including:

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- Judges
- Law Enforcement & Animal Control Officers
- Veterinarians and Vet Techs
- Department of Agriculture Investigators & GBI Agents
- Shelter and Rescue Professionals
- Animal Training Professionals, Students and Teachers
- And many more!

Our success is unmatched and continues to draw a large numbers of animal welfare professionals worldwide. If this is your market, don't miss this unique opportunity to showcase your products & services! There are a limited number of virtual booths offered. **Sign up now at www.animalprotectionexpo.org**

Benefits of exhibiting at Virtual Expo

- Exhibit Hall is open 24/7 from Oct. 15 thru Jan. 1, 2021 - it is not only accessible to all attendees, but also anyone visiting our website.
- Allows attendees and the public to pop in and out and to access content on their own time
- Expanded attendee base: With no travel costs and a low registration fee, it's easier than ever for interested animal welfare professionals to attend, and we expect attendance numbers to reflect that.
- A comprehensive and cutting-edge educational conference. View agenda **here**.
- Access to key decision makers in the animal welfare community (see above)

Your Virtual Expo Booth

Each booth fee includes the following:

- Each virtual booth is $500 per space for commercial companies and $300 for nonprofit organizaitons. A premium space, which includes a Video Space, can be acquired for and additional $100 for commercial companies and $50 for non-profit organizations.

- Placement is based on sponsorship, the number of years the company has exhibited at APAW Expo and the order in which the Exhibit Space Agreements are received.
- Exhibitors receive two full conference online registrations per booth space. (**$198 Value**)
- A listing in the online and downloadable Conference Program
- List of all attendees who **opt-in** to be contacted by exhibitors & sponsors following the show.*
- Each booth is custom built with the following features: (View sample booth **here.**)

  - Ability to present video and/or audio content (premium booths only)
  - Website links
  - Contact information
  - Specific links to your social media
  - Sales/product materials to share with those visiting your booth
  - Company logo, company colors and a paragraph with your company description

All applications must be submitted, approved and paid beforeSeptember 15, 2020 to be included in the virtual exhibit hall. All booth assets must be submitted by October 1, 2020. Virtual booth space is limited, so reserve your space now!

Exhibitor Cancellation Policy

Exhibitors canceling will forfeit 100% of their booth fee. All cancellations must be emailed to **stephanie@theanimalprotectionsociety.org**. To be official, a confirmation of the cancellation from APAW xpo must be received by the exhibitor. If confirmation is not received, please call Stephanie Neimiller at 678-429-7151.

* The opt-in list of attendees is available to exhibitors and sponsors of APAW Expo. This list is limited to a one-time use. All names and contact information are the exclusive and valuable property of APAW Expo. The exhibitor/sponsor in no way acquires ownership or rights to further usage of the list or the names. APAW Expo is not commercially endorsing or promoting any product or service. The APAW Expo name cannot be used in promotion without prior written approval. APAW Expo reserves the right to refuse use of this list at its discretion.

Questions about exhibiting or sponsoring? Contact Stephanie Neimiller at 678-429-7151 or by email at stephanie@theanimalprotectionsociety.org

SAMPLE BOOTH

Top Booth Banner:
2598w x 188h, 300dpi

Virtual Banner Stand Image Size:
218w x 264h, 300dpi

YOUR COMPANY INFORMATION HERE
Submit a paragraph or two describing your company, what you offer and any other pertinent information. Include your website, email address, phone number and address if applicable.

Virtual Exhibit Booth

Each Virtual Exhibit Booth Includes:

- Personalized page with company/organization logo (Click Here For Example)
- Personalized Exhibit Booth
- Area for your company/organization description
- Up to 4 links for downloadable pdfs of company/organization brochure, information, promotion, etc.
- Website Link and email link
- Your booth listed both visually and on the list of our Virtual Exhibit Hall
- Two (2) Virtual Conference Tickets (**$198 Value**)

All exhibitors will receive recognition in pre-expo printed and electronic publicity, appropriate recognition on general signage at the expo, a listing on the expo website and recognition in the on-site digital program.

Space fee includes two (2) Virtual Conference tickets

Virtual Exhibit Booth Rates:

Exhibit Rates: Non-Profits

Customized Virtual Exhibit Booth (No Video Space)	w/ Video Space
$300	ADD $50

Exhibit Rates: Corporate

Customized Virtual Exhibit Booth (No Video Space)	w/ Video Space
$500	ADD $100

Company Name (as it will appear in the on-site expo program and all promotional materials)

Contact Name E-Mail Address

Address (as it will appear in the on-site expo program)

City, State, Zip Province/Country

Phone (as it will appear in the on-site expo program) Fax Website

Bill To Company Name (if different from exhibiting company)

Contact Name E-Mail Address

Address

City, State, Zip Province/Country

Name/Title of exhibit personnel #1 Name/Title of exhibit personnel #2

Authorized Signature_____ Date: _____

Your signature acknowledges compliance to the terms and conditions set forth in the Exhibitor / Sponsor Support Agreement Contract, Rules and Regulations. Dates and location subject to change. Invoice will be sent to the address listed above.

Email this completed form to:
Animal Protection And Wellness Expo
E-mail: sponsor@animalprotectionexpo.com

If paying by check, make check out to:
The Animal Protection Society
12460 Crabapple Road
Suite 202-119
Alpharetta Ga 30004

Preferred Payment is PayPal
Use PayPal method if paying by credit card. Link on website www.animalprotectionexpo.com

APAW Expo Terms and Conditions

These Terms and Conditions ("Terms"), along with the Events Code of Conduct for the Animal Protection And Wellness Expo ("APAW Expo") apply to any person, guest, registrant, student, speaker, vendor, or exhibitor ("Attendee") who is present at the Animal Protection And Wellness Expo Online Virtual Conference ("Event"). By attending Event, Attendee will be deemed to have accepted these Terms and the Events Code of Conduct for APAW Expo.

Refund Policy for Animal Care Expo Online

Registration fees are nonrefundable, all sales are final.

Modification of Program

APAW Expo reserves the right, in its sole discretion, to make any changes to the program. Every effort will be made to keep presentations and speakers as represented. However, unforeseen circumstances may result in the substitution of one or more presentation topic(s) or speaker(s). APAW Expo is not liable for changes in program date, content, speakers or venue.

Cancellation of the Event

APAW Expo may cancel Event due to circumstances beyond APAW Expo' control, including but not limited to, an act of God, government order, disaster, pandemic, or any other emergencies or circumstances which make it illegal, impractical, inadvisable, or impossible for APAW Expo, the Event hotel(s) or venue(s), or other locations of Event to provide the facilities and/or services for Event. Attendee registration may be cancelled for any one or more of such reasons by emailed notice from APAW Expo to the Attendee without liability on the part of APAW Expo. In the event of such cancellation, APAW Expo will not be held liable to attendees for any damages, losses or costs incurred, including but not limited to transportation and accommodation costs.

Speakers, Presenters, and Vendors

The APAW Expo endeavors to have speakers, presenters and vendors knowledgeable in their subject areas. Views expressed and materials distributed by speakers, presenters, and vendors during Event are solely those of the speakers and not of the APAW Expo. The APAW Expo disclaims any and all liability arising out of Attendees' reliance on any speaker's or presenter's statements or materials.

Photography & Filming of Attendees

Photography, audio and video recording may take place during Event. Attendees hereby grant APAW Expo and its licensees, affiliates, employees, and representatives permission to record them at the Event, and distribute and publish (both now and in the future) the Attendee's name, image or voice in video and/or audio recordings, broadcast, rebroadcast, electronic reproductions. I consent to and authorize, in advance, such use and waive any rights of privacy and/or publicity I may have in connection therewith.

Photography, Recording, and Press

APAW Expo appreciates all coverage of Event. Photography, audio recordings, and video recordings are permitted for personal, non-commercial use. Prior written consent of APAW Expo is required for all other uses.

Accessibility Services

APAW Expo is committed to conducting Event in compliance with the Americans with Disabilities Act and to making all reasonable arrangements that will allow participation in Event. Attendees who require assistance during an APAW Expo event should request it by emailing events@humanesociety.org with any questions or for additional assistance.

Severability

If any term or other provision of this Agreement is determined by a court of competent jurisdiction to be invalid, illegal or incapable of being enforced, all other terms, provisions and conditions of this Agreement shall nevertheless remain in full force and effect.

Disclaimer

APAW Expo will provide Attendee access to the Event. Attendee is solely responsible for obtaining and maintaining, at Attendee's own expense, all equipment needed to access the Event, including but not limited to Internet access and adequate bandwidth.
USE OF OR CONNECTION TO THE INTERNET PROVIDES THE OPPORTUNITY FOR UNAUTHORIZED THIRD PARTIES TO CIRCUMVENT SECURITY PRECAUTIONS AND ILLEGALLY GAIN ACCESS TO THE EVENT AND CUSTOMER DATA. ACCORDINGLY, APAW Expo CANNOT AND DOES NOT GUARANTEE THE PRIVACY, SECURITY OR AUTHENTICITY OF ANY INFORMATION TRANSMITTED OVER OR STORED IN ANY SYSTEM CONNECTED TO THE INTERNET.

Reservation of Rights

APAW Expo reserves the right to amend these Terms and/or its Events Code of Conduct at any time without prior notice. Such amendments will be posted at the Event and on the APAW Expo website and will supersede any previous Terms.
Last Updated: 8/10/2020

APAW EXPO VIRTUAL BOOTH CONTENT TYPES AND SPECS

Thank you for becoming a sponsor or exhibitor. Below are the specs for the elements in your booth. If you have any questions, please don't hesitate to contact Stephanie Neimiller at 678.429.7151 or via email at stephanie@theanimalprotectionsociety.org or stephanie@splashdesignstudio.com

Audio File Formats: MP3, WAV

Video Formats: MOV, MP4, MPG, WMV - please contact Stephanie to receive instructions on sending video files

Video Recommendations
QuickTime MOV, H.264 codec, 16:9 aspect ratio; 1920x1080 or 1280x720 HD dimensions (which will convert down to 604x340), stereo audio, 16-bit 44.1kHz (bit rate is variable) No files over 2GB (recommend 500-800mb)

Video Shot with Mobile Device
• Shoot horizontally
• Resolution: 1920x1080
• Aspect ratio: 1.0
FPS: 30 or 29.97 (higher is okay but not necessary)

Video Embed: Embedded video players supported - including YouTube, Vimeo. Please send link to stephanie@splashdesignstudio.com

Documents: PDF format required. Please convert documents (PPT slides, Word, Excel, etc.) to PDF format for easy access/download. PDF, JPG, PNG, Word, Excel, PPT, and Zip Files are accepted.

Image sizes for each of the booths are below in pixels.

Sponsor:
Exhibit Hall Logo: 538w x 269h pixels, 300 dpi
Top Booth Banner: 2598w x188h, 300 dpi
Virtural Tradeshow Display: 1065w x 792h, 300 dpi
Main Video/Image Screen: 948w x 505h, 300 dpi
2nd Smaller Image Screen: 438w x 223h, 300 dpi
Virtual Banner Stand: 314w x 720h, 300 dpi
Virtual Flyer Image: 218w x 264h, 300 dpi

Exhibitor:
Exhibit Hall Logo: 344w x 173h pixels, 300 dpi
Top Booth Banner: 2598w x188h, 300 dpi
Virtural Tradeshow Display: 1065w x 792h, 300 dpi
Main Image Screen: 948w x 505h, 300 dpi (you will not need this if you upgrade to a video booth)
2nd Smaller Image Screen: 438w x 223h, 300 dpi
Virtual Banner Stand: 314w x 720h, 300 dpi
Virtual Flyer Image: 218w x 264h, 300 dpi